



IMPACT REPORT

MOTIVATION & EDUCATION PHASE

iTEKAD
PROGRAM KEUSAHAWANAN
CIMB ISLAMIC - TAYLORS' 1.0

CONTENTS

INTRODUCTION & OBJECTIVE**PROGRAM OVERVIEW & TIMELINE****WORKSHOP IMPACT****GRANT AWARD DAY****WINNERS LIST**

INTRODUCTION

The iTEKAD Program

Keusahawanan CIMB Islamic – Taylor's 1.0 was more than just an entrepreneurship programme – it became a life-changing journey for underprivileged communities across the Klang Valley. What began as a simple recruitment exercise slowly transformed into a powerful story of courage, resilience, and opportunity.



THE OBJECTIVE

- To support underprivileged entrepreneurs in building confidence, improving their livelihoods, and making a lasting impact on the community.
- To develop their entrepreneurial skills and knowledge through training, mentorship, and hands-on experience.

PROGRAM OVERVIEW



MOTIVATION

- MOTIVATION
- RECRUITMENT
- SCREENING



EDUCATION

- EDUCATION
- BUSINESS PITCH
- GRANTS AWARDED



MONITORING

- MONTHLY FINANCIAL REPORT SUBMISSION
- BUSINESS PROGRESS MONITORING & TRACKING



GRADUATION

- GRADUATION
- CELEBRATORY CEREMONY

TIMELINE

2025

25 August - 11 September
Recruitment

13 September
Participant selection via interview

1 October
Announcement of selected participants



29 November
Pitching day & announcement of grant winner

4 October - 15 November
Education phase

December 2025
Delivery of grant equipment

Jan - Nov
Monitoring phase

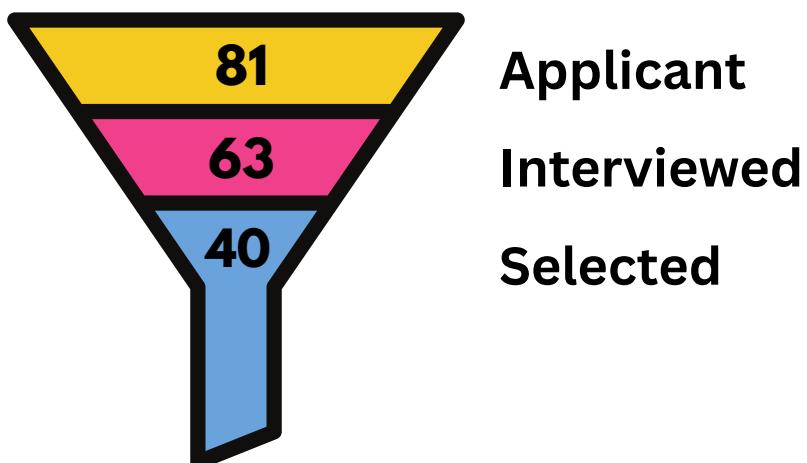
December 2026
Upscale grant pitch and graduation

2026

THE BEGINNING: OPENING DOORS TO ASPIRING ENTREPRENEURS

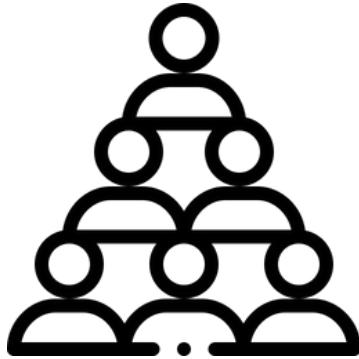
This edition sees participation from the asnf and B40 community across Klang Valley, with focused engagement involving residents from four PPRs under the Kampung Angkat CIMB initiative.

The wider reach reflects our continued commitment to inclusivity and meaningful engagement, ensuring more individuals from underserved backgrounds have access to entrepreneurial development and capacity-building opportunities.



On 13 September 2025, interview panels from Taylor's, CIMB Islamic, and YBM convened across four rooms, dedicating the day to meeting each applicant and listening to their aspirations and determination. Out of 81 applicants, 63 were interviewed, and 40 passionate individuals were selected to join the program – each ready to embark on their entrepreneurial journey and translate their ideas into impactful ventures.

PARTICIPANT REPORT

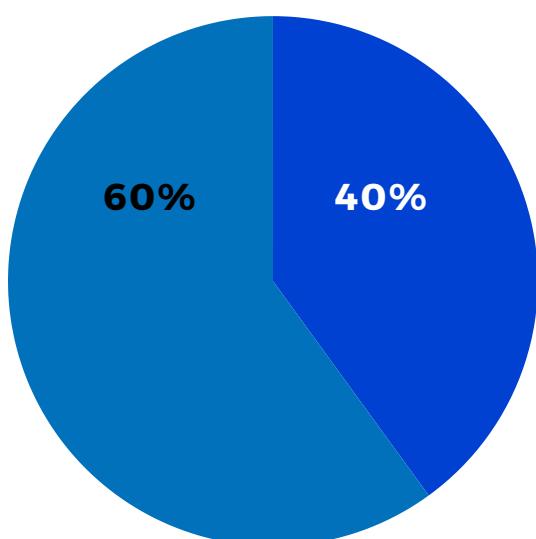


40
Participants
Selected

32 FEMALE
8 MALE

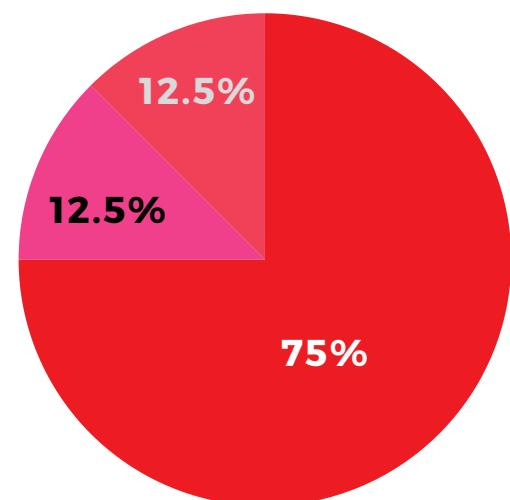
STATE

- Kuala Lumpur
- Selangor



CATEGORY

- Food & Beverages
- Products
- Services



WORKSHOP IMPACT



4th October 2025 Taylor's Lakeside Campus

Class 1

38 participants



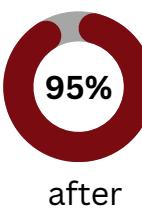
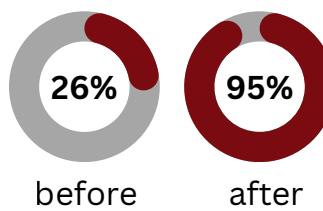
Mission & Vision, Objective-Setting

Trainer: Dr Kelvin Lee Yong Ming

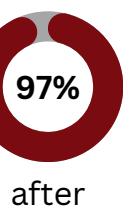
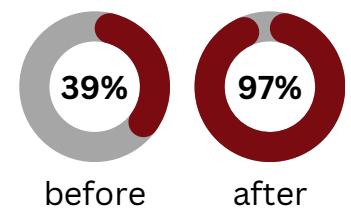
KEY TAKEAWAYS

- ✓ Understand how to create a clear vision, mission, and objectives for their business.
- ✓ Able to identify and set goals that align with their business vision and mission.
- ✓ Learn the importance of having a clear direction through vision, mission, and objectives.

INCREASED IN KNOWLEDGE



GAINED CONFIDENCE



91%

participants
expressed readiness
in managing their
business risk.

100%



**Satisfied with this
class session.**



WORKSHOP IMPACT



18th October 2025



Taylor's Lakeside Campus



Class 2



37 participants



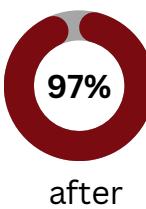
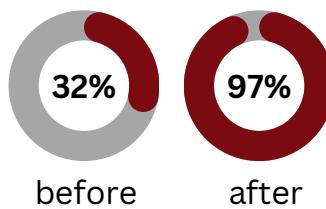
Marketing Skill & Tools

Trainer: Dr Aerni Isa

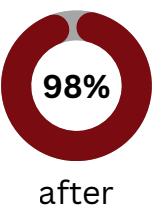
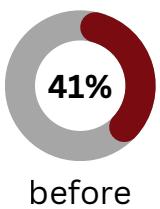
KEY TAKEAWAYS

- ✓ Learned how to identify target customers and promote products effectively.
- ✓ Understood the importance of branding, storytelling, and building customer trust.
- ✓ Learned to visualize marketing goals through the activity.

INCREASED IN KNOWLEDGE



GAINED CONFIDENCE



97%

of participants felt ready to introduce and promote their products or ideas to others.



WORKSHOP IMPACT



1st November 2025 Taylor's Lakeside Campus

Class 3

36 participants



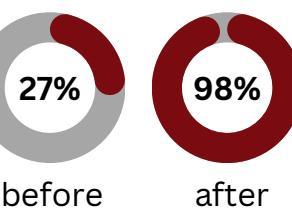
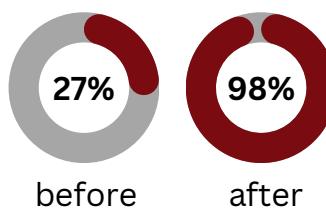
Financial Management & Bookkeeping

Trainer: Dr Firdous Mohd Farouk

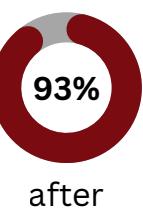
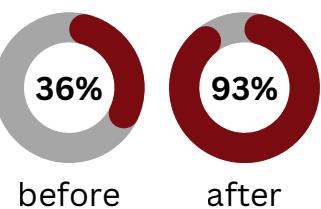
KEY TAKEAWAYS

- ✓ Gained knowledge of basic financial records (income, expenses, assets, liabilities).
- ✓ Learned how to track daily business transactions using simple bookkeeping methods.
- ✓ Recognized the importance of accurate financial management and proper bookkeeping in daily business operations.

INCREASED IN KNOWLEDGE



GAINED CONFIDENCE



94%

of participants
were able to track
their business sales
and expenses
effectively.

100%

participants expressed that
this class has imparted new
knowledge to them.



WORKSHOP IMPACT


15th November 2025
Taylor's Lakeside Campus
Class 4
36 participants

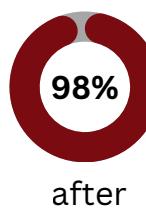
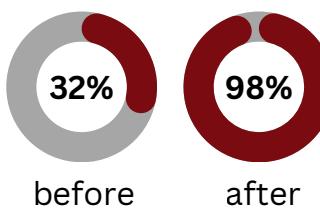

Resilience in Life and as Entrepreneur

Trainer: Vimala Venugopal & Fadhil

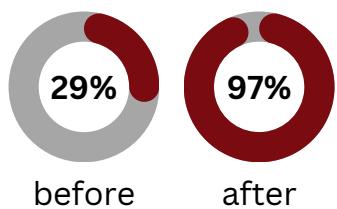
KEY TAKEAWAYS

- ✓ Participants learned to build ethical, Shariah-compliant businesses that create value and align with Islamic principles.
- ✓ Participants strengthened their financial literacy to make wiser, more sustainable business decisions.
- ✓ Participants enhanced their ability to stay resilient and proactive when facing personal and business challenges.

INCREASED IN KNOWLEDGE

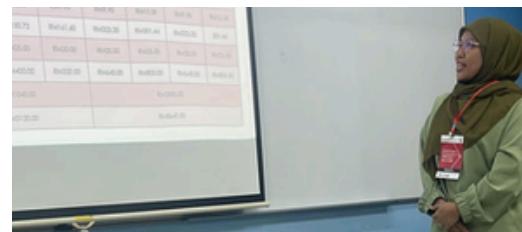


GAIN CONFIDENT



100%

of participants demonstrated a clear understanding of strategies to balance emotions, work, and personal life when facing pressure.



WORKSHOP IMPACT



29th November 2025 Taylor's Lakeside Campus

35 participants

Pitching Day



Pitching Presentation

100%

Participants have noted that this program significantly contributed to their **PERSONAL** and **BUSINESS GROWTH**.



100%

Participants would recommend this program to friends.

IMPROVED PERSONAL TRAITS

- Confidence
- Presentation Skills
- Communication Skills
- Financial Knowledge
- Self-resilience

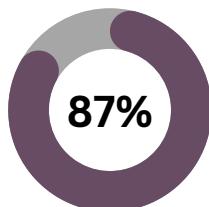


ENHANCED BUSINESS TRAITS

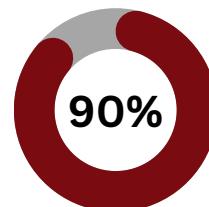
- Business Objectives
- Marketing Skills
- Financial Knowledge
- Identifying Risks & Challenges



PITCHING SATISFACTION



CONFIDENCE IN SECURING THE GRANT



WORKSHOP IMPACT



29th November 2025 Taylor's Lakeside Campus

35 participants

Announcement of Winners



Announcement of Grant Winners

PARTICIPANT SATISFACTION

100% Selection of Winners

95% Program's Organiser

93% Clarity of Program's Flow

98% Quality of Meals & Refreshments

95% Pre-Program Communication

93% Overall Program Duration & Time Allocation



GRANT AWARD



WINNERS REPORT

30
WINNERS

UP TO RM 5,000
WORTH OF EQUIPMENT PER WINNER

RM 150,000
WORTH OF EQUIPMENT AWARDED
TO WINNERS

GRANT WINNERS



Dewan Pelajar CIMB ISLAMIC

Rakan Penyelaras CIMB ISLAMIC

Dengan kerjasama

AMINAH BINTI JUMAAT

CENDOL HOMEMADE MAMA CAMILA

- 1. Full auto cup sealer electric
- 2. Automatic cooking mixing machine 40L with stock pot
- 3. Commercial Blender c/w Sound Cover Power 1500w



Dewan Pelajar CIMB ISLAMIC

Rakan Penyelaras CIMB ISLAMIC

Dengan kerjasama

FARAH ADLINA BINTI NAINI

NGOPI NYUMS EMPIRE

- 1. Deep fryer 17L, auto temperature control
- 2. Automatic cooking stirrer 80L, stainless steel
- 3. Retort Machine 25L

GRANT WINNERS



Dibawakan oleh: **CIMB ISLAMIC** | Rakan Penyelaras: **TAYLOR'S COMMUNITY** | Dengan kerjasama: **YAYASAN BELIA MALAYSIA**

HAIRUNNISA BINTI ABU BAKAR

MAMA ENTERPRISE & BURGER AYAM CRISPY

- 1. Commercial fryer stainless steel 17L
- 2. Chest freezer Elba 130 L
- 3. Foldable stall



Dibawakan oleh: **CIMB ISLAMIC** | Rakan Penyelaras: **TAYLOR'S COMMUNITY** | Dengan kerjasama: **YAYASAN BELIA MALAYSIA**

IRYA SAFIYYAH BINTI YEOP SAIFUL HAMBALI

RESORT D'RUMAH BONDA RIVER VIEW (AGRO TOURISM)

- 1. LG 10kg dryer dual inverter heat pump with auto cleaning condenser
- 2. Bicycle city bike 20 inch model F1082
- 3. Bicycle double seat city bike model F1081

GRANT WINNERS



Orbital Club
CIMB ISLAMIC

Rakan Penyelaras
TAYLOR'S COMMUNITY
Inspiring and Impacting The Community

Dengan kerjasama


KHAMALNOR BIN SUPIANSURI

KAMAL KOPI

- 1. Coffee machine Gamilai CRM3149
- 2. Bean grinder
- 3. Water pump flojet Gamilai 3149 & 3145B



Orbital Club
CIMB ISLAMIC

Rakan Penyelaras
TAYLOR'S COMMUNITY
Inspiring and Impacting The Community

Dengan kerjasama


NASHA AZRIN BINTI ZOL AZIZAN

NASYA SPA & MASSAGE

- 1. Full auto cup sealer electric
- 2. Automatic cooking mixing machine 40L with stock pot
- 3. Commercial Blender c/w Sound Cover Power 1500w

GRANT WINNERS



Dewanan Club
CIMB ISLAMIC

Rakan Penyelaras:
TAYLOR'S COMMUNITY
Inspiring and Impacting The Community

Dengan kerjasama

NOR AKMA KHALID

ROTI JOHN & AIS BATU CAMPUR

- 1. Stall
- 2. GREESEN Portable Power Station
- 3. ABC ice shaver machine (168 model)



Dewanan Club
CIMB ISLAMIC

Rakan Penyelaras:
TAYLOR'S COMMUNITY
Inspiring and Impacting The Community

Dengan kerjasama

NOR AZURA BINTI OTHMAN

NALIS MAKANAN READY TO EAT

- 1. Sealer vertical with air
- 2. Blender heavy duty

GRANT WINNERS



NORASIAH BINTI ABU BAKAR

CIK IJA COOKIES & CAKE

1. ORIMAS convection oven
2. Mixer



NORHAFIS BIN MOHD ARIS

NASI LEMAK KETAM NIPAH

1. ORIMAS Juice Dispenser
2. KT WARE Auto Cup Sealing Machine
3. ORIMAS Food Warmer Display

GRANT WINNERS



Dewan Sekolah: **CIMB ISLAMIC** Raban Penyelara: **TAYLOR'S COMMUNITY** Inspiring and Impacting The Community Dengan kerjasama



NORSAMSINA BINTI YEOB
BonDa_Bakez-Kek Homemade

- 1. Single Door Display Chiller
- 2. Commercial Blender (HE) Power 1800 W
- 3. Electric Convection Oven



Dewan Sekolah: **CIMB ISLAMIC** Raban Penyelara: **TAYLOR'S COMMUNITY** Inspiring and Impacting The Community Dengan kerjasama



NUR INTAN JULIA BINTI ABDULLAH
JULIA DESIGN [HANDMADE PAPER MACHE]

- 1. Bamboo Lab A1 + AMS Lite
- 2. Filament Dryer
- 3. Smart Handheld Printer

GRANT WINNERS

NUR SYAMIMI BINTI MOHD SABRI

MIMIE WAFFLE-WAFFLE AISKRIM



1. Waffle Baker
2. Elba Chest Freezer
3. Generator Hisaki LPV1500

**NURUL ASHATUL HANNANIA
BINTI MOHAMAD NAZAR**
Mesin Ais Batu campur (108 ice shaver)

**ANNA EMPIRE - CATERING
SERVICE**



1. Retort Machine
2. Continuous band sealer
3. Vacuum Machine

GRANT WINNERS



RAHIMAH BINTI ABDUL RAHIM

BATIK ECOPRINT

- 1. Walking foot sewing machine
- 2. Steam pot
- 3. Plastic packaging



SAIFUL NIZAM

NIJANNAH RESOURCES

- 1. Wax melting machine
- 2. Set mold kit
- 3. Tablet

GRANT WINNERS

Dibawakan Oleh:  CIMB ISLAMIC

Rakan Penyelaras:  TAYLOR'S COMMUNITY
Inspiring and Impacting The Community

Dengan kerjasama:  YAYASAN BELIA MALAYSIA
GENERASI WAHABAN NEGARA



SALINA BINTI SEMANGOT

KEK LAPIS SARAWAK

- 1. Mixer
- 2. Oven
- 3. Chiller

Dibawakan Oleh:  CIMB ISLAMIC

Rakan Penyelaras:  TAYLOR'S COMMUNITY
Inspiring and Impacting The Community

Dengan kerjasama:  YAYASAN BELIA MALAYSIA
GENERASI WAHABAN NEGARA



**SARIFAH JUNAIDAH BINTI
SAYED IDRUS**

LEESYA BEAUTY

- 1. 9 in 1 Multifunction instrument
- 2. Ceuderm CD-208
- 3. Gold photon microelectronic

GRANT WINNERS

Dewan Pelajar
CIMB ISLAMIC
Rakan Pengyayasan
TAYLOR'S COMMUNITY
Inspiring and Impacting The Community
Dengan kerjasama


SARIZAY BINTI ABDUL RAHMAN

NASI KUKUS MEKZA KELATE

- 1. Nitrolux gas rice cooker
- 2. Bravo akok cake maker
- 3. Food display cabinet

Dewan Pelajar
CIMB ISLAMIC
Rakan Pengyayasan
TAYLOR'S COMMUNITY
Inspiring and Impacting The Community
Dengan kerjasama


SHAIFUL BAHRI SAMDIN

AIR SOYA & TAU FU FA

- 1. Cap Sealing Machine
- 2. Soy milk grinder
- 3. Chiller

GRANT WINNERS



Oboruan Club
CIMB ISLAMIC

Rakan Penyelaras
TAYLOR'S COMMUNITY
Inspiring and Impacting The Community

Dengan kerjasama

SHAMSURI BIN BAHARI

JUADAH SEDAP KITCHEN

- 1. Curry puff crimping machine
- 2. Deep fryer
- 3. Vacuum sealer



Oboruan Club
CIMB ISLAMIC

Rakan Penyelaras
TAYLOR'S COMMUNITY
Inspiring and Impacting The Community

Dengan kerjasama

SITI MARIAM BINTI MALEK FAIZAL

ORDER JE MARKETING

- 1. Automatic Continous Vertical Type Sealing Machine Pouch

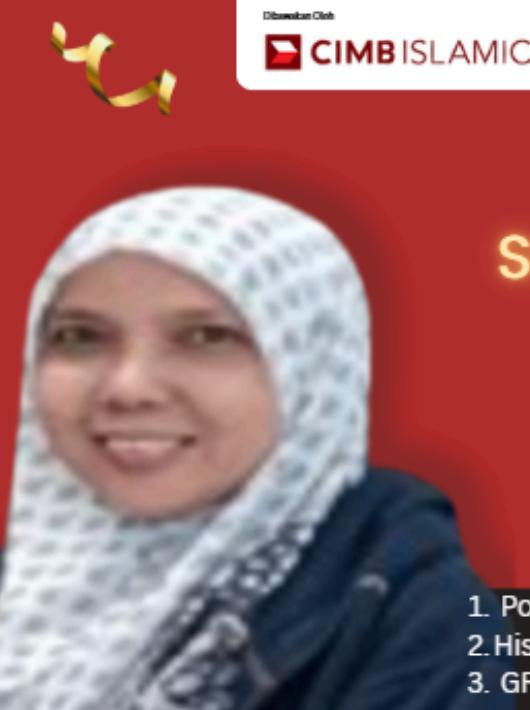
GRANT WINNERS

Dewan Sekolah: **CIMB ISLAMIC**
Rakan Penyelaras: **TAYLOR'S COMMUNITY**
Dengan InsyaAllah

SITI RAMLAH BINTI HANAPI

sitiYummy Cakes

- 1. Mixer
- 2. Oven Innofood KT-V88
- 3. Chiller

Dewan Sekolah: **CIMB ISLAMIC**
Rakan Penyelaras: **TAYLOR'S COMMUNITY**
Dengan InsyaAllah

SUHAIDA BINTI ARSHAD

**DIWAFIMI LEGASY
HOME MADE KUIH KARIPAP**

- 1. Potato cutter
- 2. Hisense 660L refrigerator
- 3. GREENSUN Portable Power Station

GRANT WINNERS



Dewan Club
CIMB ISLAMIC

Rakan Penyelaras:
TAYLOR'S COMMUNITY
Inspiring and Impacting The Community

Dengan kerjasama

SUZIELA BT AB. HADEE

Dapurirish

- 1. Rice cooker
- 2. Stand Mixer
- 3. Oven



Dewan Club
CIMB ISLAMIC

Rakan Penyelaras:
TAYLOR'S COMMUNITY
Inspiring and Impacting The Community

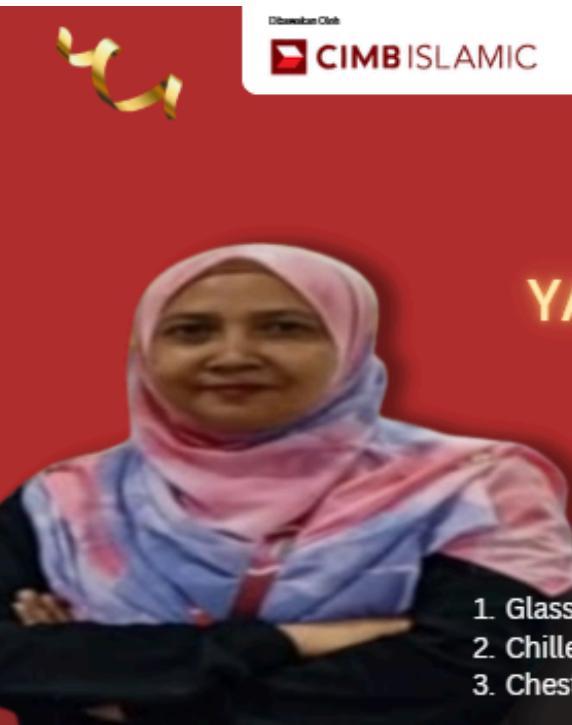
Dengan kerjasama

SYED NAAHUR SHAH

Chicky Fry

- 1. Double gas deep fryer
- 2. Cabin stall
- 3. Freezer

GRANT WINNERS



Dewanian Club
CIMB ISLAMIC

Rakan Penyelaras
TAYLOR'S COMMUNITY
Inspiring and Impacting The Community

Dengan kerjasama

YAZRINA MD YAMINA

YAZ DESSERTS

- 1. Glass Chiller Cake
- 2. Chiller Midea
- 3. Chest Freezer



Dewanian Club
CIMB ISLAMIC

Rakan Penyelaras
TAYLOR'S COMMUNITY
Inspiring and Impacting The Community

Dengan kerjasama

YUSLINDA BINTI MOHAMMAD

YUSOF

DINDAKANDA VENTURES

- 1. Dual Function Chest Freezer 700 L
- 2. Chiller Showcase Food
- 3. Stainless-steel 3-burner wok range stove

GRANT WINNERS



Dewan Sekolah CIMB ISLAMIC

Rakan Penyelaras TAYLOR'S COMMUNITY
Inspiring and Impacting The Community

Dengan Insjazma

ZURAINI ZAINAL ABIDIN

REBORN'S HOME SPA

- 1. Wooden sauna
- 2. Wing chair
- 3. Leather Folding Table Massage



Dewan Sekolah CIMB ISLAMIC

Rakan Penyelaras TAYLOR'S COMMUNITY
Inspiring and Impacting The Community

Dengan Insjazma

ZURIYAH BT ZOROBI

DZAMZURI SUPPLY

- 1. Heat Pressed Machine
- 2. Embroidery machine
- 3. Button Machine & Cover-button machine +Mushroom mould 18L,20L, 22L,24L,+ Snap mould 12MM

CHEERS TO BUILDING MORE GRASSROOTS ENTREPRENEURS



<https://csr.taylors.edu.my/taylorscommunity/>



www.instagram.com/taylors.community/



<https://www.linkedin.com/showcase/taylorscommunity>



<https://www.youtube.com/channel/@taylorscommunity1687>



www.facebook.com/taylorscommunity



taylors.community@taylors.edu.my
