



# IMPACT REPORT

## MOTIVATION & EDUCATION PHASE

---

# iTEKAD

# PROGRAM KEUSAHAWANAN

# CIMB ISLAMIC - TAYLORS' 1.0

*An Entrepreneurship program for the Community*

# CONTENTS

---

**INTRODUCTION & OBJECTIVE**

**PROGRAM OVERVIEW & TIMELINE**

**WORKSHOP IMPACT**

**GRANT AWARD DAY**

**WINNERS LIST**





# INTRODUCTION

---

The iTEKAD Program Keusahawanan CIMB Islamic – Taylor's 1.0 was more than just an entrepreneurship programme – it became a life-changing journey for underprivileged communities across the Klang Valley. What began as a simple recruitment exercise slowly transformed into a powerful story of courage, resilience, and opportunity.

## THE OBJECTIVE

---

- To support underprivileged entrepreneurs in building confidence, improving their livelihoods, and making a lasting impact on the community.
  - To develop their entrepreneurial skills and knowledge through training, mentorship, and hands-on experience.
-

# PROGRAM OVERVIEW



## MOTIVATION

- MOTIVATION
- RECRUITMENT
- SCREENING



## EDUCATION

- EDUCATION
- BUSINESS PITCH
- GRANTS AWARDED



## MONITORING

- MONTHLY FINANCIAL REPORT SUBMISSION
- BUSINESS PROGRESS MONITORING & TRACKING



## GRADUATION

- GRADUATION
- CELEBRATORY CEREMONY

# TIMELINE

**2025**
**25 August - 11 September**

Recruitment

**13 September**

 Participant selection  
via interview

**1 October**

 Announcement of  
selected participants

**29 November**

 Pitching day & announcement  
of grant winner

**4 October - 15 November**

Education phase

**2026**
**December 2025**

 Delivery of grant  
equipment

**Jan - Nov**

Monitoring phase

**December 2026**

 Upscale grant pitch  
and graduation

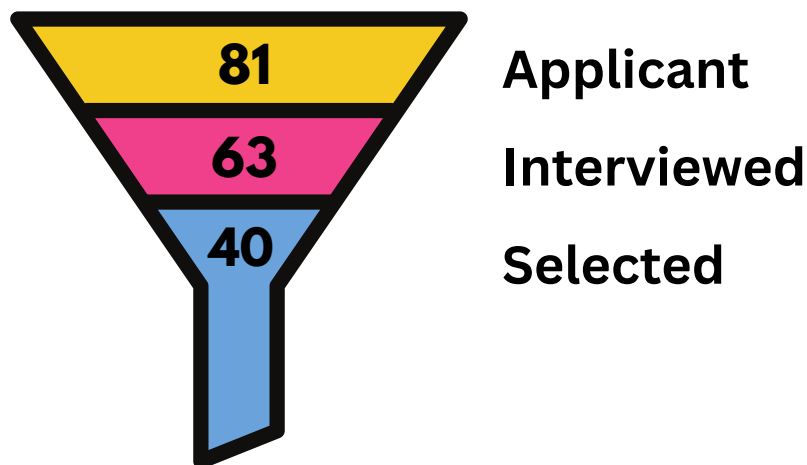


# THE BEGINNING: OPENING DOORS TO ASPIRING ENTREPRENEURS

---

This edition sees participation from the asnaf and B40 community across Klang Valley, with focused engagement involving residents from four PPRs under the Kampung Angkat CIMB initiative.

The wider reach reflects our continued commitment to inclusivity and meaningful engagement, ensuring more individuals from underserved backgrounds have access to entrepreneurial development and capacity-building opportunities.

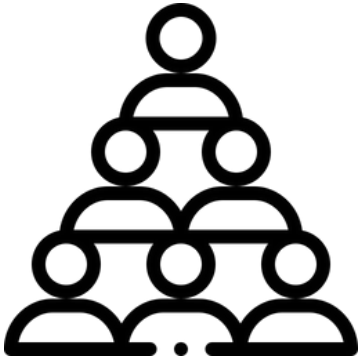


On 13 September 2025, interview panels from Taylor's, CIMB Islamic, and YBM convened across four rooms, dedicating the day to meeting each applicant and listening to their aspirations and determination. Out of 81 applicants, 63 were interviewed, and 40 passionate individuals were selected to join the program – each ready to embark on their entrepreneurial journey and translate their ideas into impactful ventures.

---

# PARTICIPANT REPORT

---



**40**

Participants  
Selected

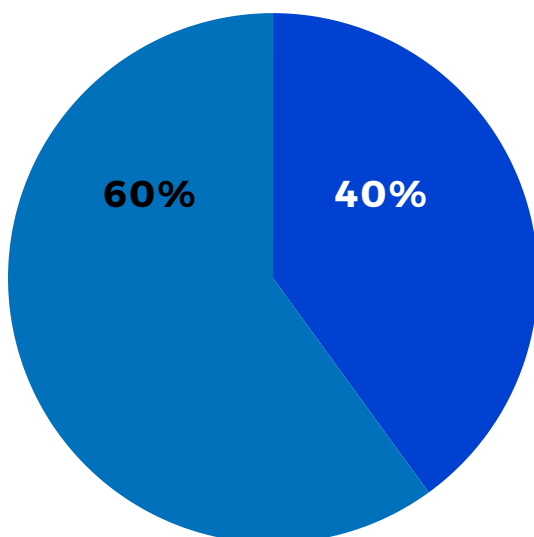
**32** FEMALE

**8** MALE

## STATE

 Kuala Lumpur

 Selangor

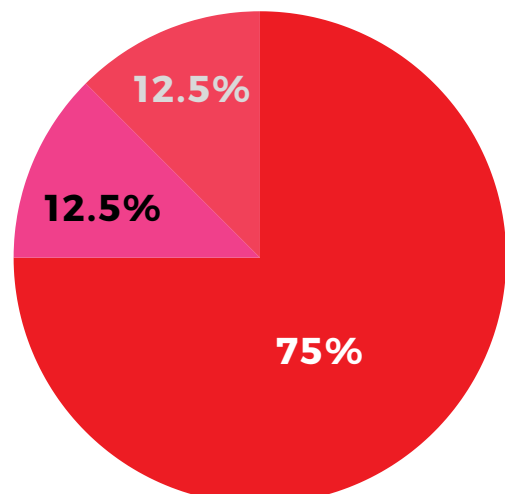


## CATEGORY

 Food & Beverages

 Products

 Services



# WORKSHOP IMPACT


**4th October 2025**

**Taylor's Lakeside Campus**

**Class 1**

**38 participants**

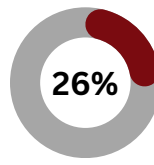

## Mission & Vision, Objective-Setting

**Trainer:** Dr Kelvin Lee Yong Ming

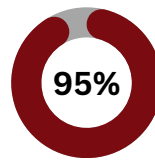
### KEY TAKEAWAYS

- ✓ Understand how to create a clear vision, mission, and objectives for their business.
- ✓ Able to identify and set goals that align with their business vision and mission.
- ✓ Learn the importance of having a clear direction through vision, mission, and objectives.

### INCREASED IN KNOWLEDGE

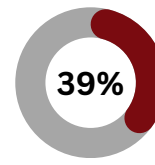


before

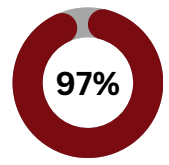


after

### GAINED CONFIDENCE



before



after

**91%**

participants expressed readiness in managing their business risk.

**100%**

**Satisfied with this class session.**


# WORKSHOP IMPACT



18th October 2025



Taylor's Lakeside Campus



Class 2



37 participants



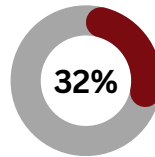
## Marketing Skill & Tools

Trainer: Dr Aerni Isa

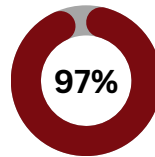
### KEY TAKEAWAYS

- ✓ Learned how to identify target customers and promote products effectively.
- ✓ Understood the importance of branding, storytelling, and building customer trust.
- ✓ Learned to visualize marketing goals through the activity.

### INCREASED IN KNOWLEDGE

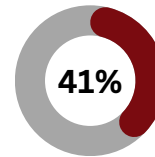


before

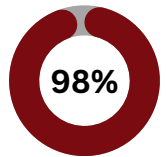


after

### GAINED CONFIDENCE



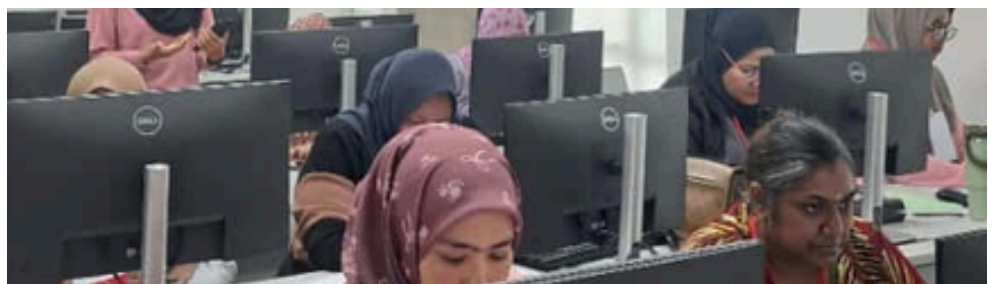
before



after

**97%**

of participants felt ready to introduce and promote their products or ideas to others.





# WORKSHOP IMPACT



**1st November 2025** Taylor's Lakeside Campus



**Class 3**



**36 participants**



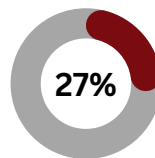
## Financial Management & Bookkeeping

**Trainer:** Dr Firdous Mohd Farouk

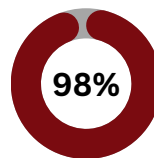
### KEY TAKEAWAYS

- ✓ Gained knowledge of basic financial records (income, expenses, assets, liabilities).
- ✓ Learned how to track daily business transactions using simple bookkeeping methods.
- ✓ Recognized the importance of accurate financial management and proper bookkeeping in daily business operations.

### INCREASED IN KNOWLEDGE

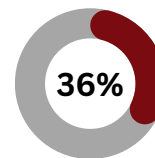


before

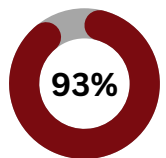


after

### GAINED CONFIDENCE



before



after

**94%**

of participants were able to track their business sales and expenses effectively.



participants expressed that this class has imparted new knowledge to them.



# WORKSHOP IMPACT


**15th November 2025**

**Taylor's Lakeside Campus**

**Class 4**

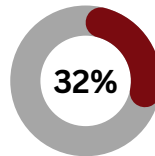
**36 participants**

**Resilience in Life and as Entrepreneur**  
**Trainer:** Vimala Venugopal & Fadhil

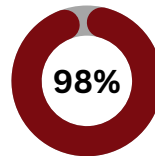
## KEY TAKEAWAYS

- ✓ Participants learned to build ethical, Shariah-compliant businesses that create value and align with Islamic principles.
- ✓ Participants strengthened their financial literacy to make wiser, more sustainable business decisions.
- ✓ Participants enhanced their ability to stay resilient and proactive when facing personal and business challenges.

## INCREASED IN KNOWLEDGE

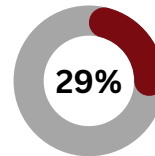


before

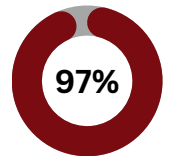


after

## GAIN CONFIDENT



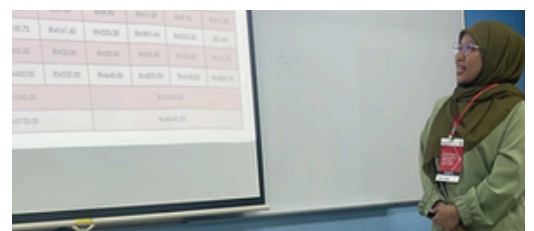
before



after

# 100%

of participants demonstrated a clear understanding of strategies to balance emotions, work, and personal life when facing pressure.



# WORKSHOP IMPACT



29th November 2025 Taylor's Lakeside  
Campus



35 participants



Pitching Day



## Pitching Presentation

# 100%

Participants have  
noted that this  
program significantly  
contributed to their  
**PERSONAL and  
BUSINESS GROWTH.**



# 100%

Participants  
would  
recommend this  
program to  
friends.

### IMPROVED PERSONAL TRAITS

- Confidence
- Presentation Skills
- Communication Skills
- Financial Knowledge
- Self-resilience

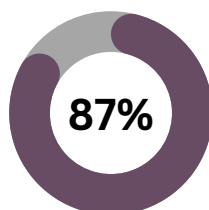


### ENHANCED BUSINESS TRAITS

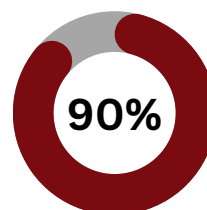
- Business Objectives
- Marketing Skills
- Financial Knowledge
- Identifying Risks & Challenges



PITCHING  
SATISFACTION



CONFIDENCE IN  
SECURING THE GRANT



# WORKSHOP IMPACT



29th November 2025 Taylor's Lakeside  
Campus



35 participants



Announcement of  
Winners



## Announcement of Grant Winners

### PARTICIPANT SATISFACTION

**100%** Selection of Winners

**95%** Program's Organiser

**93%** Clarity of Program's Flow

**98%** Quality of Meals & Refreshments

**95%** Pre-Program Communication

**93%** Overall Program Duration &  
Time Allocation





# GRANT AWARD



# WINNERS REPORT

---

**30**  
**WINNERS**

**UP TO RM 5,000**  
**WORTH OF EQUIPMENT PER WINNER**

**RM 150,000**  
**WORTH OF EQUIPMENT AWARDED  
TO WINNERS**

---

# GRANT WINNERS



Dibawakan Oleh:  **CIMB ISLAMIC**

Rakan Penyelaras:  **TAYLOR'S COMMUNITY**  
Inspiring and Impacting The Community

Dengan berjasama: 

## AMINAH BINTI JUMAAT

### *CENDOL HOMEMADE MAMA CAMILA*

1. Full auto cup sealer electric
2. Automatic cooking mixing machine 40L with stock pot
3. Commercial Blender c/w Sound Cover Power 1500w



Dibawakan Oleh:  **CIMB ISLAMIC**

Rakan Penyelaras:  **TAYLOR'S COMMUNITY**  
Inspiring and Impacting The Community

Dengan berjasama: 

## FARAH ADLINA BINTI NAINI

### *NGOPI NYUMS EMPIRE*

1. Deep fryer 17L, auto temperature control
2. Automatic cooking stirrer 80L, stainless steel
3. Retort Machine 25L



# GRANT WINNERS



Dibawakan Oleh:  
**CIMB ISLAMIC**

Saluran Penyelaras:  
 **TAYLOR'S COMMUNITY**  
Inspiring and Impacting The Community

Dengan berjasama:  


## HAIRUNNISA BINTI ABU BAKAR

**MAMA ENTERPRISE &  
BURGER AYAM CRISPY**

1. Commercial fryer stainless steel 17L
2. Chest freezer Elba 130 L
3. Foldable stall



Dibawakan Oleh:  
**CIMB ISLAMIC**

Saluran Penyelaras:  
 **TAYLOR'S COMMUNITY**  
Inspiring and Impacting The Community

Dengan berjasama:  


## IRYA SAFIYYAH BINTI YEOP SAIFUL HAMBALI

**RESORT D'RUMAH BONDA RIVER VIEW  
(AGRO TOURISM)**

1. LG 10kg dryer dual inverter heat pump with auto cleaning condenser
2. Bicycle city bike 20 inch model F1082
3. Bicycle double seat city bike model F1081

# GRANT WINNERS

 **CIMB ISLAMIC**

 **TAYLOR'S COMMUNITY**  
Inspiring and Impacting The Community





## KHAMALNOR BIN SUPIANSURI

### KAMAL KOPI

1. Coffee machine Gemilai CRM3149
2. Bean grinder
3. Water pump flojet Gemilai 3149 & 3145B

 **CIMB ISLAMIC**

 **TAYLOR'S COMMUNITY**  
Inspiring and Impacting The Community





## NASHA AZRIN BINTI ZOL AZIZAN

### NASYA SPA & MASSAGE

1. Full auto cup sealer electric
2. Automatic cooking mixing machine 40L with stock pot
3. Commercial Blender c/w Sound Cover Power 1500w

# GRANT WINNERS



Dibawakan Oleh  
**CIMB ISLAMIC**

Rakan Penyelaras  
 **TAYLOR'S COMMUNITY**  
Inspiring and Impacting The Community

Dengan berjasama  


## NOR AKMA KHALID

### *ROTI JOHN & AIS BATU CAMPUR*

1. Stall
2. GREESUN Portable Power Station
3. ABC ice shaver machine (168 model)



Dibawakan Oleh  
**CIMB ISLAMIC**

Rakan Penyelaras  
 **TAYLOR'S COMMUNITY**  
Inspiring and Impacting The Community

Dengan berjasama  


## NOR AZURA BINTI OTHMAN

### *NALIS MAKANAN READY TO EAT*

1. Sealer vertical with air
2. Blender heavy duty

# GRANT WINNERS

 **CIMB ISLAMIC**

 **TAYLOR'S COMMUNITY**  
Inspiring and Impacting The Community





## NORASIAH BINTI ABU BAKAR

### CIK IJA COOKIES & CAKE

1. ORIMAS convection oven
2. Mixer

 **CIMB ISLAMIC**

 **TAYLOR'S COMMUNITY**  
Inspiring and Impacting The Community





## NORHAFIS BIN MOHD ARIS

### NASI LEMAK KETAM NIPAH

1. ORIMAS Juice Dispenser
2. KT WARE Auto Cup Sealing Machine
3. ORIMAS Food Warmer Display



# GRANT WINNERS



Dibawatkan Oleh:  
 **CIMB ISLAMIC**

Rakan Penyelaras:  
 **TAYLOR'S COMMUNITY**  
Inspiring and Impacting The Community

Dengan berjasama:  


## NORSAMSINA BINTI YEOB

***BonDa\_Bakez-Kek Homemade***

1. Single Door Display Chiller
2. Commercial Blender (HE) Power 1800 W
3. Electric Convection Oven



Dibawatkan Oleh:  
 **CIMB ISLAMIC**

Rakan Penyelaras:  
 **TAYLOR'S COMMUNITY**  
Inspiring and Impacting The Community

Dengan berjasama:  


## NUR INTAN JULIA BINTI ABDULLAH

***JULIA DESIGN [HANDMADE PAPER  
MACHE]***

1. Bamboo Lab A1 + AMS Lite
2. Filament Dryer
3. Smart Handheld Printer



# GRANT WINNERS

 **CIMB ISLAMIC**

 **TAYLOR'S COMMUNITY**  
Inspiring and Impacting The Community





## NUR SYAMIMI BINTI MOHD SABRI

**MIMIE WAFFLE-WAFFLE AISKRIM**

1. Waffle Baker
2. Elba Chest Freezer
3. Generator Hisaki LPV1500

 **CIMB ISLAMIC**

 **TAYLOR'S COMMUNITY**  
Inspiring and Impacting The Community





## NURUL ASHATUL HANNANIA BINTI MOHAMAD NAZAR

Mesin Ais Batu campur (108 ice shaver)

**ANNA EMPIRE – CATERING  
SERVICE**

1. Retort Machine
2. Continuous band sealer
3. Vacuum Machine

# GRANT WINNERS

---



Dibawatkan Oleh  
**CIMB ISLAMIC**

Rakan Penyelaras  
 **TAYLOR'S COMMUNITY**  
Inspiring and Impacting The Community

Dengan berjasama  


**RAHIMAH BINTI ABDUL RAHIM**

**BATIK ECOPRINT**

1. Walking foot sewing machine
2. Steam pot
3. Plastic packaging



Dibawatkan Oleh  
**CIMB ISLAMIC**

Rakan Penyelaras  
 **TAYLOR'S COMMUNITY**  
Inspiring and Impacting The Community

Dengan berjasama  


**SAIFUL NIZAM**

**NIJANNAH RESOURCES**

1. Wax melting machine
2. Set mold kit
3. Tablet

# GRANT WINNERS

Dibawakan Oleh



**CIMB ISLAMIC**

Rakan Penyelaras



**TAYLOR'S COMMUNITY**  
Inspiring and Impacting The Community

Dengan berjasama



YAYASAN BINA MALAYSIA  
GENERASI BERKUALITI BERKUALITI

Dibawakan Oleh



**CIMB ISLAMIC**

Rakan Penyelaras



**TAYLOR'S COMMUNITY**  
Inspiring and Impacting The Community

Dengan berjasama



YAYASAN BINA MALAYSIA  
GENERASI BERKUALITI BERKUALITI

# GRANT WINNERS



Dibawakan Oleh:  **CIMB ISLAMIC**

Rakan Penyelaras:  **TAYLOR'S COMMUNITY**  
Inspiring and Impacting The Community

Dengan berjasama: 

**SARIZAY BINTI ABDUL RAHMAN**

***NASI KUKUS MEKZA KELATE***

1. Nitrolux gas rice cooker
2. Bravo akok cake maker
3. Food display cabinet



Dibawakan Oleh:  **CIMB ISLAMIC**

Rakan Penyelaras:  **TAYLOR'S COMMUNITY**  
Inspiring and Impacting The Community

Dengan berjasama: 

**SHAIFUL BAHRI SAMDIN**

***AIR SOYA & TAUFUFA***

1. Cap Sealing Machine
2. Soy milk grinder
3. Chiller



# GRANT WINNERS



Dibawakan Oleh  
**CIMB ISLAMIC**

Rakan Penyelaras  
 **TAYLOR'S COMMUNITY**  
Inspiring and Impacting The Community

Dengan berjasama  


## SHAMSURI BIN BAHARI

### JUADAH SEDAP KITCHEN

1. Curry puff crimping machine
2. Deep fryer
3. Vacuum sealer



Dibawakan Oleh  
**CIMB ISLAMIC**

Rakan Penyelaras  
 **TAYLOR'S COMMUNITY**  
Inspiring and Impacting The Community

Dengan berjasama  


## SITI MARIAM BINTI MALEK FAIZAL

### ORDER JE MARKETING

1. Automatic Continous Vertical Type Sealing Machine Pouch

# GRANT WINNERS



Dibawatkan Oleh  
**CIMB ISLAMIC**

Rakan Penyelaras  
 **TAYLOR'S COMMUNITY**  
Inspiring and Impacting The Community

Dengan berjasama  


## SITI RAMLAH BINTI HANAPI

*sitiYummy Cakes*

1. Mixer
2. Oven Innofood KT-V88
3. Chiller



Dibawatkan Oleh  
**CIMB ISLAMIC**

Rakan Penyelaras  
 **TAYLOR'S COMMUNITY**  
Inspiring and Impacting The Community

Dengan berjasama  


## SUHaida BINTI ARSHAD

**DIWAFIMI LEGASY  
HOME MADE KUIH KARIPAP**

1. Potato cutter
2. Hisense 660L refrigerator
3. GREENSUN Portable Power Station

# GRANT WINNERS



Dibawatkan Oleh:  **CIMB ISLAMIC**

Rakan Penyelaras:  **TAYLOR'S COMMUNITY**  
Inspiring and Impacting The Community

Dengan berjasama: 

**SUZIELA BT AB. HADEE**

***DapurIrish***

- 1. Rice cooker
- 2. Stand Mixer
- 3. Oven



Dibawatkan Oleh:  **CIMB ISLAMIC**

Rakan Penyelaras:  **TAYLOR'S COMMUNITY**  
Inspiring and Impacting The Community

Dengan berjasama: 

**SYED NAAHUR SHAH**

***Chicky Fry***

- 1. Double gas deep fryer
- 2. Cabin stall
- 3. Freezer

# GRANT WINNERS



**CIMB ISLAMIC**



**TAYLOR'S COMMUNITY**  
Inspiring and Impacting The Community



**Dengan Kerjasama**



## YAZRINA MD YAMINA

### YAZ DESSERTS

1. Glass Chiller Cake
2. Chiller Midea
3. Chest Freezer



**CIMB ISLAMIC**



**TAYLOR'S COMMUNITY**  
Inspiring and Impacting The Community



**Dengan Kerjasama**



## YUSLINDA BINTI MOHAMMAD YUSOF

### DINDAKANDA VENTURES

1. Dual Function Chest Freezer 700 L
2. Chiller Showcase Food
3. Stainless-steel 3-burner wok range stove



# GRANT WINNERS

Dibawakan Oleh:  
 **CIMB ISLAMIC**

Rakan Penyelaras:  
 **TAYLOR'S COMMUNITY**  
Inspiring and Impacting The Community

Dengan Kerjasama:  




**ZURAINI ZAINAL ABIDIN**

**REBORN'S HOME SPA**

1. Wooden sauna
2. Wing chair
3. Leather Folding Table Massage

Dibawakan Oleh:  
 **CIMB ISLAMIC**

Rakan Penyelaras:  
 **TAYLOR'S COMMUNITY**  
Inspiring and Impacting The Community

Dengan Kerjasama:  




**ZURIYAH BT ZOROBİ**

**DZAMZURI SUPPLY**

1. Heat Pressed Machine
2. Embroidery machine
3. Button Machine & Cover-button machine +Mushroom mould 18L,20L, 22L,24L,+ Snap mould 12MM

# CHEERS TO BUILDING MORE GRASSROOTS ENTREPRENEURS

---



<https://csr.taylorsedu.my/taylorscommunity/>



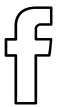
[www.instagram/taylorscommunity/](https://www.instagram.com/taylorscommunity/)



<https://www.linkedin.com/showcase/taylorscommunity>



<https://www.youtube.com/channel/@taylorscommunity1687>



[www.facebook.com/taylorscommunity](https://www.facebook.com/taylorscommunity)



[taylors.community@taylors.edu.my](mailto:taylors.community@taylors.edu.my)

---